

FAQ for Distributors Regarding the Acquisition of Mobilize Rescue Systems

1. Why did ZOLL buy Mobilize Rescue Systems?

Mobilize Rescue Systems are a natural extension for ZOLL, in that they give people the ability to help victims of nearly every type of emergency. As with our AEDs, we are able to make this technology more readily accessible to the public and to bystanders who are willing to help a victim in a medical emergency.

2. How can I purchase one and what are the prices?

Please contact your Channel Partner Manager or Regional Manager for pricing and availability.

3. Will Mobilize Rescue Systems be sold under the ZOLL brand?

At this time, the Mobilize Rescue Systems products will be sold under the current brand name by the ZOLL Public Safety Sales Team who will market and sell through distribution.

4. Will I be able to find information on these solutions on the ZOLL Distributor Resource Portal?

Yes, as of August 12th initial materials including images, marketing collateral and sales tools will be available on the online Distributor Portals.

- Public Safety Distributors http://psdistributor.zoll.com
- Alternate Care Distributors http://acdistributor.zoll.com

5. Where can I find out more information on the Mobilize Rescue Systems?

As of August 12th you can find information on the ZOLL Distributor Resource Portals (see links above), but you can also find comprehensive information on the Mobilize Rescue Systems website here: https://mobilizerescue.com/

6. When will I be able to start selling Mobilize Rescue Systems?

Now. Reach out to your Channel Partner Manager or Regional Manager to set up time for your team to be trained on the products. For part numbers, pricing, descriptions and images please refer to the Distributor Resource Portal links mentioned above.

7. Will this only be sold in the US?

Initially, the Mobilize Rescue Systems will be sold only in the US.

8. Is this related to the "Stop the Bleed" campaign?

Stop the Bleed is an initiative of the US Department of Homeland Security to encourage awareness and prompt bystanders to take action during medical emergencies to help save lives. Mobilize Rescue Systems support these efforts by providing the necessary supplies and instructions to help stop severe bleeding and assist with other traumatic injuries before medical personnel arrive on scene.