

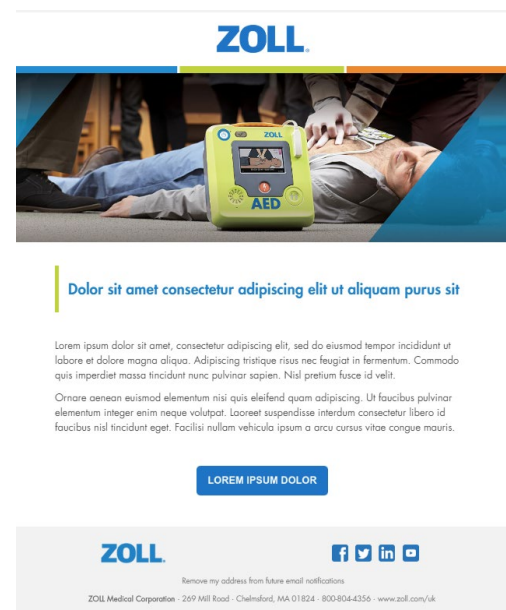
# Email and Landing Page Templates Cheat Sheet

## Public Safety Email Templates

PS – PROMO



PS - LINE



## PS - PRODUCT CALLOUT




**POWERHEART EXAMPLE**  
TEXT WOULD GO HERE

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**LOREM IPSUM DOLOR**




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## PS - TRADESHOW/TEXT OVERLAY




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## PS Landing Page Templates

### PS – Promo

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**Integer vitae justo eget magna fermentum iaculis**



This year's calendar is a great resource for you, our distribution partners, and for your customers to help promote awareness about the importance of having an AED readily accessible in the event of SCA.

Order your 2018 wall calendar from ZOLL today (while supplies last). Please provide the following information so we can mail your calendars.

**Fill out the form below to request your calendar**

NUMBER OF CALENDARS:\*

Please select

FIRST NAME LAST NAME

EMAIL

PHONE NUMBER

JOB TITLE

ORGANIZATION

STREET ADDRESS

### PS – Rectangle

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**In eu mi bibendum neque egestas congue quisque**



**It happens in a split second. An employee collapses, the victim of sudden cardiac arrest (SCA).**

Learn more about how the AED Plus® can be an integral part of your emergency plan. Please fill in the form to receive information on the AED Plus, our Trade-In Trade-Up program, and your free first aid kit.

**Fill out the form below.**

FIRST NAME LAST NAME

EMAIL

PHONE NUMBER

STATE/REGION

Please select

POSTAL CODE COUNTRY

United States

WHAT INDUSTRY ARE YOU IN?

- Please select -

DO YOU HAVE AEDS?

- Please select -

☐ I agree to receive other communications from ZOLL Medical.

## PS – Product Overlay

**ZOLL**

**MOBILIZE EXAMPLE**  
TEXT WOULD GO HERE



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| CITY                 | STATE/REGION         |
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## PS – Tradeshow/Text Overlay

**ZOLL**

**Launch Landing Page**  
The Launch HubSpot template pack comes with two  
landing page templates, one thank you page template,  
and one email template.

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the event.

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| <input type="text"/> | United States ▼      |

## Email Widgets

### Product Callout

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Learn more about adding the AED Plus to your emergency plan and receive a free first aid kit. Ask about our AED Trade-In Trade-Up program!

**LEARN MORE**

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### Giveaway Callout

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**WHY CPR?**

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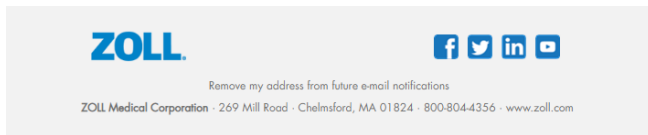
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## Webinar Callout

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## Landing Page Widgets

### Giveaway Widget

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| POSTAL CODE                                                                             | COUNTRY           |
| <input type="text"/>                                                                    | United States     |
| I AM INTERESTED IN:                                                                     |                   |
| Please Select                                                                           |                   |
| COMMENTS                                                                                |                   |
| <input type="text"/>                                                                    |                   |
| <input type="checkbox"/> I agree to receive other communications from ZOLL Medical.     |                   |
| <small>By clicking submit below, you consent to allow ZOLL Medical to store and</small> |                   |