

Image Size Guide

Website

Homepage Hero Image

- 1920 W X 667 H (desktop)
- 640 W x 496 H (mobile)

Homepage Carousel Images

- 320 W X 236 H

Product Page Hero Image

- 1200 W X 411 H

Right Nav Contact Us

- 180 W X 39 H

Rich Nav – CTA Image

- 200 W X 251 H

Featured Product Image on Product Page

- 232 W X 185 H

Featured Product Carousel on Bottom of Product Page

- 118 W X 88.5 H

Product Overview Image

- 470 W X 260 H

Market Overview Carousel Image

- 1920 W X 997 H

Featured Story – Current Featured Story Image

- 562 W X 375 H

Featured Story – Story Feed Image

- 214 W X 158 H

Social Media

Facebook

- Profile Picture: 170 x 170 px
- Cover Photo: 1200 x 628 px
- Portrait: 630 x 1200 px
- Landscape: 1200 x 630 px
- Event Image: 1920 x 1080 px

Twitter

- Profile Picture: 400 x 400 px
- Cover Photo: 1500 x 1500 px
- Image: 1600 x 900 px

Instagram

- Profile Picture: 320 x 320 px
- Landscape: 1080 x 566 px
- Portrait: 1080 x 1350 px
- Square: 1080 x 1080 px
- IG Story Graphic: 1080 x 1920 px
- Reels: 1080 x 1920 px \ aspect ratio of 9:16

LinkedIn

- Profile Picture: 400 x 400 px
- Cover Photo: 1584 x 396 px
- Landscape: 1200 x 627 px
- Portrait: 627 x 1200 px

YouTube

- Profile Picture: 800 x 800 px
- Cover Photo: 2048 x 1152 px
- Video:
 - o Ideal: 3480 x 2160
 - o Minimum: 1280 x 720

TikTok

- Profile Picture: 20 x 20 px
- Videos: 1080 x 1920 px